

# X Ways To Organize Outreach Activities In Your Church



*Annual, regional,  
and individual  
plans for  
productive  
outreach*



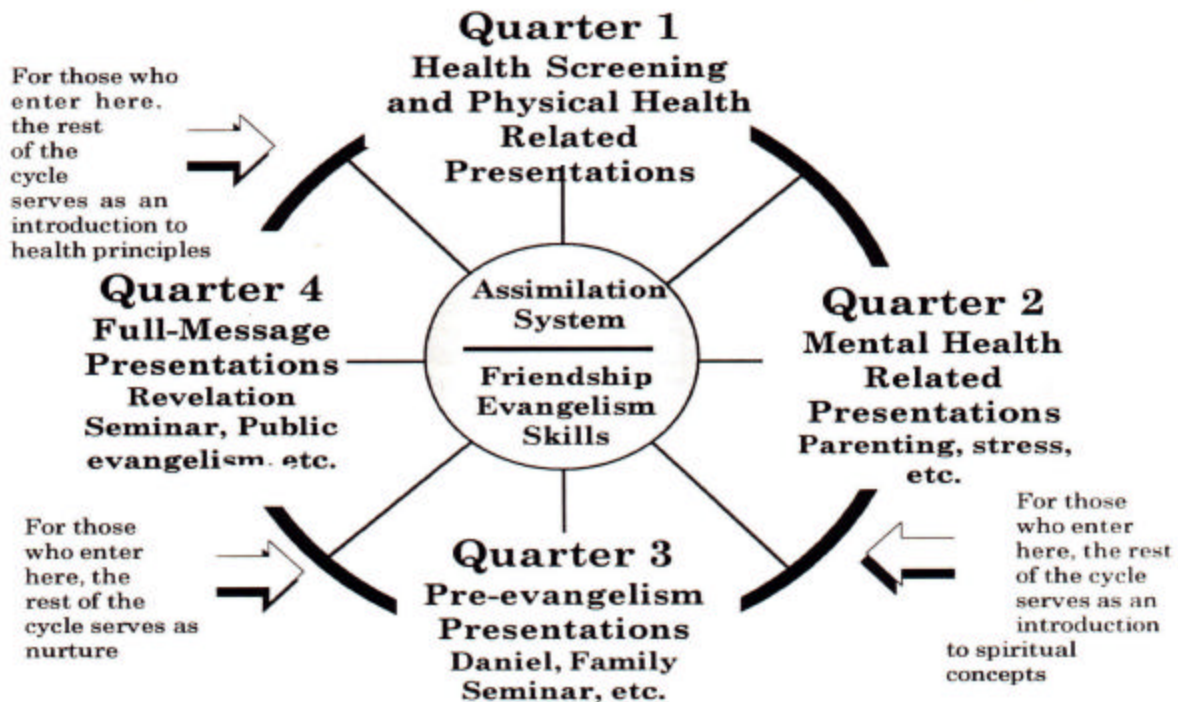
# Sequence Evangelism Cycle

This sequence evangelism system uses physical and mental health seminars in conjunction with pre-evangelism and full message seminars.

The quarters on this cycle represent a program year and do not necessarily correspond to the calendar year. People can enter the cycle at any time. Those of a more secular orientation tend to enter during physical and mental health cycles. Those with a more religious bent tend to enter during the preevangelism and full message cycles.

There are three keys to success in using this system:

1. An effective assimilation/discipleship system in place in the local church.
2. Well trained seminar teachers.
3. Leaders who know how to use friendship evangelism skills to get people to move from one cycle to the next.



# Five-Point Action Plan

This plan combines careful planning by a local church evangelism committee with territorial assignment, Sabbath School Action Units, an apprenticeship training module, and continuing education in soul winning. The apprenticeship plan can be found in the *Witnessing For Christ* manual that was published for many years by the General Conference Personal Ministries Department. You may find one in your church library, or at your local ABC.

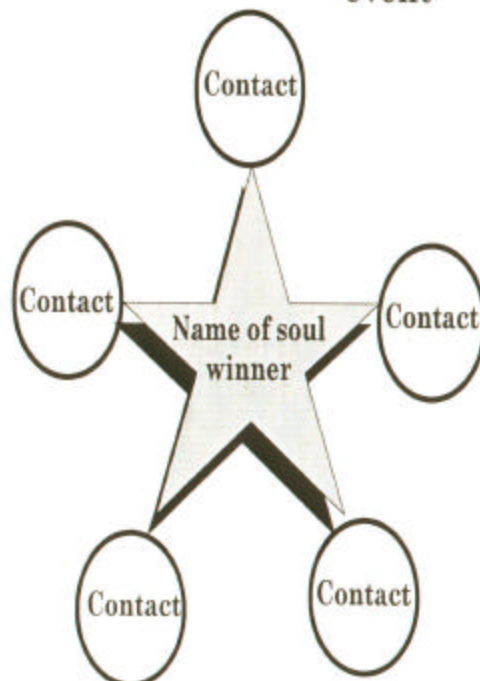


# Personal Soulwinning Network System

This system trains people how to establish personal networks for people they want to win. The networks use a variety of methods such as small groups, individual Bible studies, etc.



- Train people to set up networks
- Set up discipleship plan
- Use Friendship Evangelism



Track networks  
Organize baptismal classes

Use appropriate reaping strategies



# 8 Steps in Organizing An Annual Outreach Program for Your Church



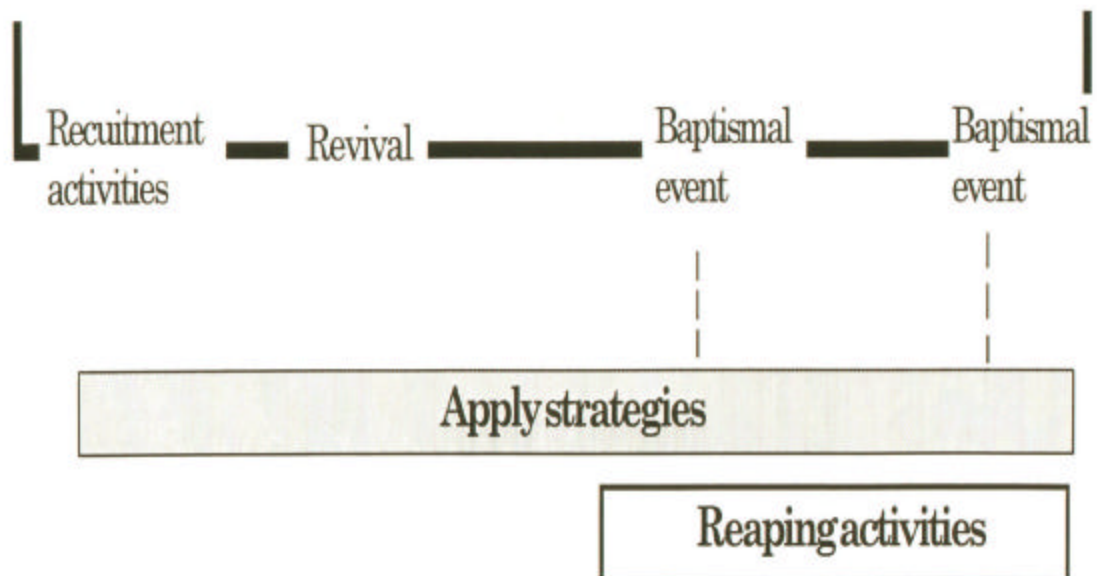
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## A Typical Annual Outreach Organizational Cycle

An annual outreach cycle will contain five basic elements:

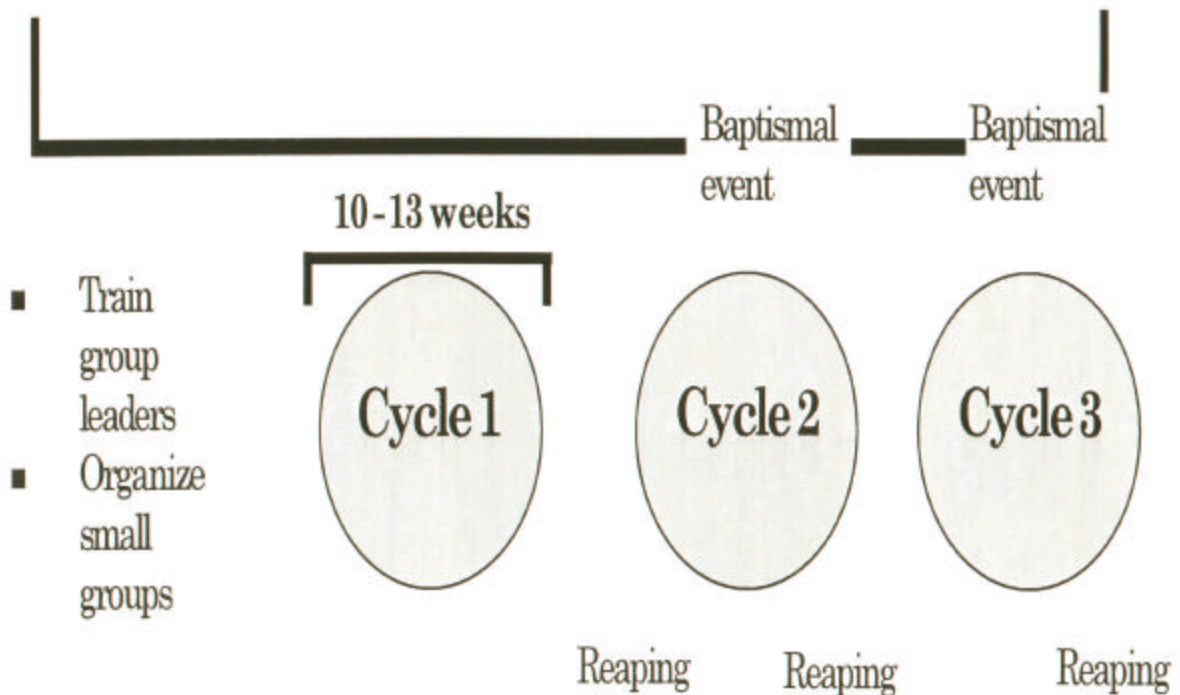
1. A membership recruitment system.
2. Church revival or revivals.
3. Application of strategies.
4. Reaping activities: public evangelism, baptismal class, etc.
5. A baptismal system: how often?

The "year" does not have to begin in January. It can start anytime.  
The key is to plan and follow through with the entire cycle.

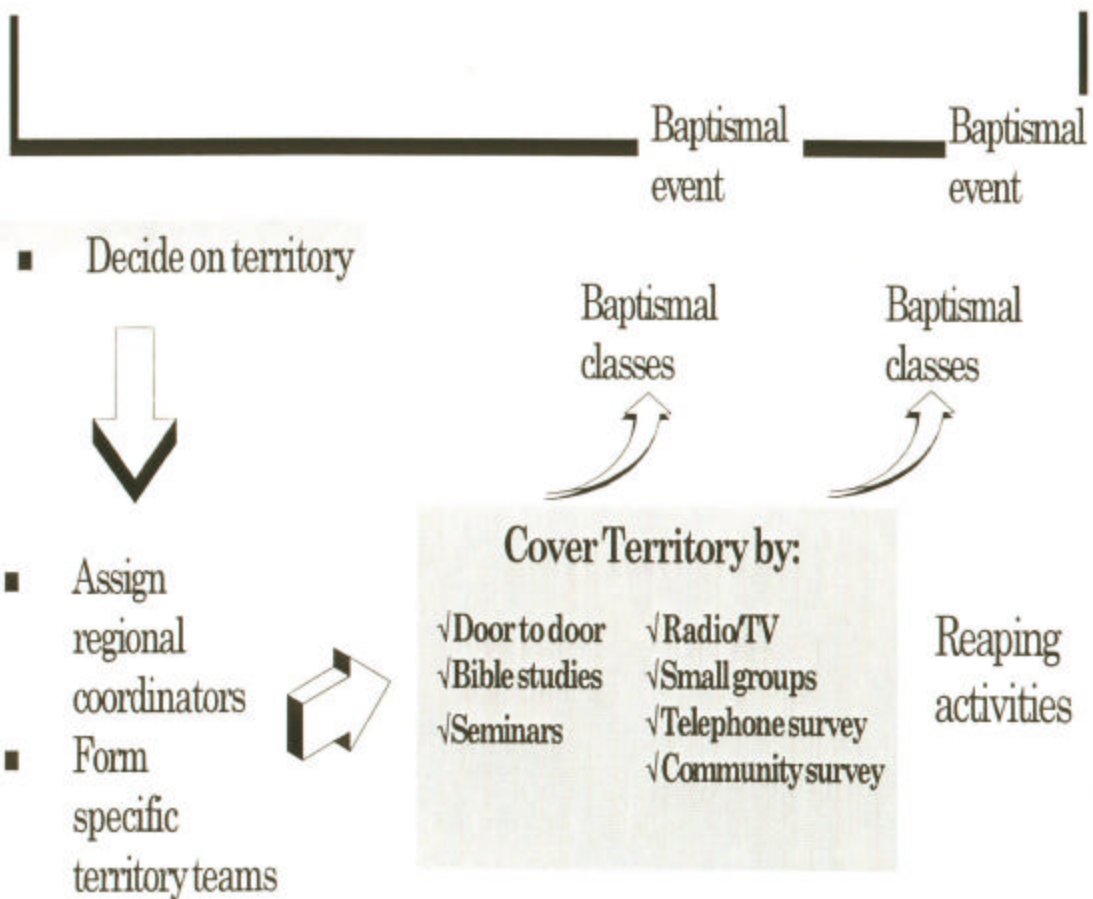


# Small Group Cycle Strategies

You can use a variety of topics for small group strategies, such as Revelation seminars, Family Seminars, Bible study courses, radio Bible school courses, etc. a cycle is usually about 10 - 13 weeks



# Territorial Assignment Strategy





# Target Group Evangelism



# Saturation Evangelism

Saturation evangelism focuses on a geographical area or a target group. It inundates the target with information, literature, Bible courses, etc. leading to a culminating reaping point.



- Decide on target
- Choose methods and materials

## Saturate with:

Literature  
Bible studies  
Seminars  
Radio/TV  
Small groups  
Evangelistic campaigns

Reaping activities